PRODUCT / R&D / ENGINEERING

DAVE MUNN

Director-level product development, R&D, and engineering leader

DM
CA
USA

CONTACT

LinkedIn profile ↗

dave-munn.com ↗

Mission Viejo, California

LEADERSHIP AREAS

- Product development & R&D
- Engineering and technical acumen
- Strategic planning
- Project management
- Financial & general management
- Team leadership and alignment

PROFILE

TECHNICAL DEPTH. ORGANIZATION-WIDE PERSPECTIVE.

Director-level leader in product development, research and development, and engineering. Background spans engineering and technical acumen, project management, financial and general management, strategic planning, and team leadership.

Known for collaborating, influencing, and driving alignment across teams.

EXPERIENCE / 2023–PRESENT

PRODUCT DEVELOPMENT & ENGINEERING CONSULTANT

Apr 2025 – Present

Self-employed

Provides independent engineering and product development consulting to companies in the consumer products, lifestyle, and motorsports industries.

DIRECTOR OF PRODUCT MANAGEMENT

Nov 2023 – Feb 2025

Mechanix Wear

Led product management and strategic innovation across a global product portfolio spanning all categories. Oversaw revitalization of a flagship product line with the stated goal of reversing declining sales and driving growth.

MANAGER – R&D AND OPTICS ENGINEERING

Jan 2023 – Nov 2023

Fox Racing

Led innovation and R&D initiatives across multiple brands, including Fox, Bell, Giro, Blackburn, and Raskullz, spanning diverse product categories.

R&D MANAGER

Mar 2022 – Nov 2023

Fox Racing

Developed long-term R&D strategy to support revenue growth goals. Implemented an R&D summit to cultivate ideas for future projects from internal and third-party subject-matter contributors.

EXPERIENCE

EXPERIENCE / CONTINUED

R&D LEADER

Jan 2020 – Mar 2022

Fox Racing

Transformed the wear-testing process by implementing an app-based feedback system used by 175 people, giving developers direct insights from end users.

ADVANCED CONCEPTS ENGINEER

Jan 2016 – Jan 2020

Fox Racing

Created and developed advanced technologies for mountain bike and motocross safety equipment and apparel.

PRODUCT ENGINEER

Aug 2011 – Jan 2016

Oakley

Managed cost, engineering, and manufacturability, supporting on-time delivery of plastic and metal prescription eyewear and sunglasses.

VEHICLE DYNAMICS ENGINEER

Jun 2005 – Aug 2011

Honda R&D Americas

Vehicle-dynamics technical expert and project manager for off-road recreational vehicles, including ATVs, UTVs, and side-by-sides.

EDUCATION

MILWAUKEE SCHOOL OF ENGINEERING

Prepared from information in Dave Munn's public LinkedIn profile.